



3x3 Official Testing Programme 2011

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FIBA The International Basketball Federation

FIBA is a non-profit organization and the world governing body for basketball formed by 213 National Federations of basketball throughout the world. It is recognized as the sole competent authority in basketball by the International Olympic Committee (IOC).

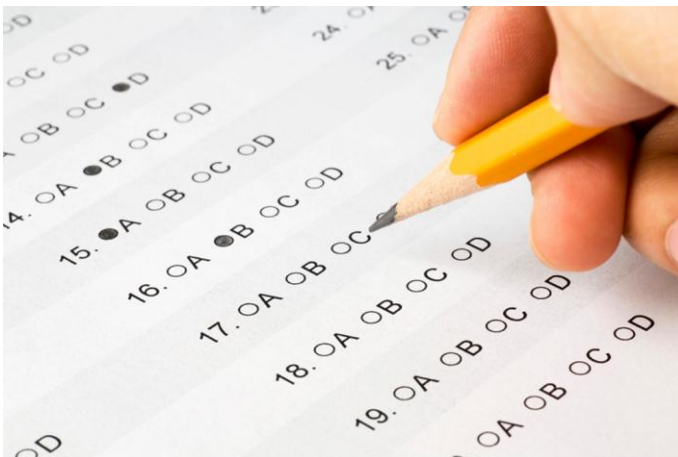
FIBA's mission is to promote the sport of basketball in all its forms, throughout the world, leading the basketball movement.

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FIBA New Sport Discipline – 3x3 basketball

After the success at the Youth Olympic Games 2010, FIBA has launched an effort to structure and foster 3x3 basketball. Check the corresponding press release on the matter under www.fiba.com.

The road map to develop 3x3 basketball has been posted on FIBA's webpage and can be available at www.fiba.com/3x3. The road map outlines a testing period in 2011: data and feedback from organisers, players and relevant stakeholders are being collected and will be taken into account when shaping the discipline.





Testing Process and Objectives

Anyone can become a testing partner and collaboration with the testing programme by downloading the available templates in order to provide feedback. The testing programme can be summarized by the following table:

| Tested facet | Testing method |
|--------------------------|--|
| - Organizer acquaintance | - 3x3 Organizer Acquaintance sheet |
| - Tournament information | |
| - Rules of the Game | - 3x3 Testsheets |
| - Tournaments results | - Contact 3x3@fiba.com |

In addition, the testing programme allows complimentary access to FIBA's tournament management software, as well as the FIBA-provided workbook with suggestions on how to organize a tournament for first-time organizers.

The following sections explain in more detail the rationale and objectives of the testing programme for the various tested facets.

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Organizer acquaintance and tournament intelligence

FIBA is uniting the 3x3 community and creating an integrated competition network crowned by a FIBA-endorsed World Tour. The competition network will embrace current and future tournaments that are organized by FIBA-sanctioned promoters, National Federations and other organizers (schools, universities, clubs or corporate companies).



All those interested in joining the world-wide FIBA-steered 3x3 community can become part of the 3x3 family by providing information about themselves and their tournaments via the available questionnaire and template.



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Rules of the Game

A strong discipline requires a universally accepted set of game rules. Currently every promoter has their own set of rules and the 3x3 community is asking for harmonization.

FIBA has published the 2011 Testing Rules www.fiba.com/3x3 and will review them in the fourth quarter of 2011 based on the stats and facts gathered during the testing period.

The underlying principles of the 3x3 playing rules will be:

- In sync with 3x3 values, i.e., simple, fast, casual and easy
- Lean on the pick-up game culture
- Promote fair play and the flow of the game
- Enhance attractiveness of the discipline to both players and spectators

A commission will review the collected data and submitted feedback in order to publish the Official FIBA 3x3 Playing Rules in early 2012.

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Tournament Results

FIBA is developing an individual ranking system for 3x3 including any form of extreme basketball, such as 1x1, 2x2, skills, slam dunks. Further information on the FIBA individual ranking system can be found at www.fiba.com/3x3

Based on the provided data on tournament result of 2011 and prior years, a preliminary rating of players and initial hierarchy of tournaments will be published early 2012.

From then on, said ranking lists will be continuously updated with every tournament organized by sanctioned organizers.

Only organizers providing full tournament results will be sanctioned and become part of the FIBA's steered competition network.



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FIBA-provided tournament management software

FIBA is providing a state-of-the-art tournament management software at free of charge to all interested organizers. This software is being continuously improved with the feedback of 3x3 tournament organizers. Those using the provided software will benefit from a greater integration within FIBA's steered 3x3 global community.

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Workbook

FIBA has edited a workbook with suggestions on how to organise a successful 3x3 tournament, making it an all-around event experience. 3x3 competition should be the centrepiece of a festival packed with side-events and accompanied by music.

Miscellaneous

A newsletter is regularly published providing updates on the latest events and progress around FIBA's 3x3 project.

For more information check www.fiba.com/3x3 or email 3x3@fiba.com.